



THE  
MOTORCYCLE  
INDUSTRY  
ASSOCIATION

**March 2017**

## **Press Statistics**

ALL FIGURES ARE BASED ON DATA AVAILABLE AT TIME OF PRODUCTION

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**Mopeds, Motorcycles & Tricycles**

**Reporting Period : 01 Mar 2017 - 31 Mar 2017**



## Press Statistics March 2017



### Month and Year to Date Comparisons for New Registrations by Style

<b>MOPEDS</b>	<b>Mar 2017</b>	<b>Mar 2016</b>	<b>% Change</b>	<b>Mar 2017 YTD</b>	<b>Mar 2016 YTD</b>	<b>% Change</b>
SCOOTER	528	775	-31.9%	1,308	1,708	-23.4%
OTHER	69	69	0.0%	123	163	-24.5%
<b>TOTAL MOPEDS</b>	<b>597</b>	<b>844</b>	<b>-29.3%</b>	<b>1,431</b>	<b>1,871</b>	<b>-23.5%</b>

<b>MOTORCYCLES</b>	<b>Mar 2017</b>	<b>Mar 2016</b>	<b>% Change</b>	<b>Mar 2017 YTD</b>	<b>Mar 2016 YTD</b>	<b>% Change</b>
ADVENTURE SPORT	3,169	3,280	-3.4%	4,343	4,733	-8.2%
CUSTOM	1,079	1,459	-26.0%	1,649	2,233	-26.2%
NAKED	4,204	4,253	-1.2%	6,311	6,587	-4.2%
SCOOTER	2,038	2,788	-26.9%	4,115	5,678	-27.5%
SPORT/TOUR	653	719	-9.2%	879	957	-8.2%
SUPERSPORT	1,333	1,890	-29.5%	1,990	2,772	-28.2%
TOURING	472	538	-12.3%	626	715	-12.4%
TRAIL/ENDURO	860	732	17.5%	1,756	1,602	9.6%
UNSPECIFIED	10	6	66.7%	16	38	-57.9%
<b>TOTAL MOTORCYCLES</b>	<b>13,818</b>	<b>15,665</b>	<b>-11.8%</b>	<b>21,685</b>	<b>25,315</b>	<b>-14.3%</b>

<b>TRICYCLES</b>	<b>Mar 2017</b>	<b>Mar 2016</b>	<b>% Change</b>	<b>Mar 2017 YTD</b>	<b>Mar 2016 YTD</b>	<b>% Change</b>
SCOOTER	78	91	-14.3%	136	162	-16.0%
OTHER	38	34	11.8%	61	47	29.8%
<b>TOTAL TRICYCLES</b>	<b>116</b>	<b>125</b>	<b>-7.2%</b>	<b>197</b>	<b>209</b>	<b>-5.7%</b>

<b>SUMMARY</b>	<b>Mar 2017</b>	<b>Mar 2016</b>	<b>% Change</b>	<b>Mar 2017 YTD</b>	<b>Mar 2016 YTD</b>	<b>% Change</b>
Total Mopeds, Motorcycles & Tricycles (excluding Scooters)	11,887	12,980	-8.4%	17,754	19,847	-10.5%
Total Scooters	2,644	3,654	-27.6%	5,559	7,548	-26.4%
<b>TOTAL REGISTRATIONS</b>	<b>14,531</b>	<b>16,634</b>	<b>-12.6%</b>	<b>23,313</b>	<b>27,395</b>	<b>-14.9%</b>



## Month and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Mar 2017	Mar 2016	% Change	Mar 2017 YTD	Mar 2016 YTD	% Change
0-50cc	611	859	-28.9%	1,460	1,908	-23.5%
51-125cc	3,270	4,751	-31.2%	6,755	9,744	-30.7%
126-650cc	2,176	2,487	-12.5%	3,754	4,202	-10.7%
651-1000cc	4,512	4,829	-6.6%	6,109	6,683	-8.6%
Over 1000cc	3,962	3,708	6.9%	5,235	4,858	7.8%
<b>TOTAL REGISTRATIONS</b>	<b>14,531</b>	<b>16,634</b>	<b>-12.6%</b>	<b>23,313</b>	<b>27,395</b>	<b>-14.9%</b>

### UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION (Dept for Transport)

#### NO. OF MOTORCYCLES IN USE

2012 : 1.22 million (GB)

2013 : 1.21 million (GB)

2014 : 1.24 million (UK)

2015 : 1.25 million (UK)

#### MOTORCYCLES RIDER TEST PASSES

2011/12 : 39.9 thousand

2012/13 : 44.9 thousand

2013/14 : 30.5 thousand

2014/15 : 34.5 thousand

#### TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE

2011 : 4.7 billion km (2.9 billion miles)

2012 : 4.6 billion km (2.8 billion miles)

2013 : 4.4 billion km (2.7 billion miles)

2014 : 4.6 billion km (2.8 billion miles)

March 2017 Top Registering Vehicles

MOPED	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Mar 2017
SCOOTER	Longjia LJ 50 QT-3L ECHO 50	74
OTHER	Yamasaki YM 50-9	13

MOTORCYCLE	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Mar 2017
ADVENTURE SPORT	BMW R 1200 GS	372
CUSTOM	Triumph BONNEVILLE BOBBER	129
NAKED	BMW S 1000 R	187
SCOOTER	Honda PCX 125	259
SPORT/TOUR	Kawasaki Z1000 SX	270
SUPERSPORT	BMW S 1000 RR	139
TOURING	BMW R 1200 RT	120
TRAIL/ENDURO	Honda CRF 250 RLA	76

TRICYCLE	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Mar 2017
SCOOTER	Piaggio MP3 300 LT BUSINESS	27
OTHER	Multiple Items	7

ENGINE BAND	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND	Mar 2017
0-50cc	Longjia LJ 50 QT-3L ECHO 50	74
51-125cc	Honda PCX 125	259
126-650cc	Kawasaki Z650	90
651-1000cc	BMW S 1000 XR	198
Over 1000cc	BMW R 1200 GS	372

MAJOR BRANDS	Mar 2017
Honda	2,904
BMW	2,101
Yamaha	1,666
Triumph	1,539
Kawasaki	1,156
Harley-Davidson	798
Ducati	581
Suzuki	481
KTM	435
Piaggio	399



## Definitions

### Adventure (including Supermoto)

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

### Custom

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

### Moped

In law, a motorised two-wheeled vehicle with an engine capacity of less than 50cc and a maximum speed capability of 28mph, riders must be aged 16 years or over. mopeds are available in Motorcycle and Scooter styles.

### Motorcycle

In law, a motorised two-wheeled vehicle that is not a moped, riders must be aged 17 years or over.

### Tricycle

In law, a motorised three-wheeled vehicle.

### Powered Two Wheelers

All types of two-wheeled motor vehicle, including mopeds, motorcycles and scooters.

### Sport/Touring

Machines that fit between supersport and touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

### Supersport

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

### Scooters

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission.

### Touring

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

### Naked

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

### Trail/Enduro

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.



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