



THE  
MOTORCYCLE  
INDUSTRY  
ASSOCIATION

**April 2017**

## **Press Statistics**

ALL FIGURES ARE BASED ON DATA AVAILABLE AT TIME OF PRODUCTION

Please note: Where the MCI expressly agrees to the company reproducing the data, the company shall:

1. Not make out or endeavour to make out that the data has been supplied by any party other than the MCI.
2. Not include the logo, name, address or contact details of any third party as an integral part of the data.
3. Ensure the data is not sponsored nor appears to be sponsored by the placing of third party logos or names within or adjacent to the data.

**Mopeds, Motorcycles & Tricycles**

**Reporting Period : 01 Apr 2017 - 30 Apr 2017**



## Press Statistics April 2017



### Month and Year to Date Comparisons for New Registrations by Style

<b>MOPEDS</b>	<b>Apr 2017</b>	<b>Apr 2016</b>	<b>% Change</b>	<b>Apr 2017 YTD</b>	<b>Apr 2016 YTD</b>	<b>% Change</b>
SCOOTER	473	661	-28.4%	1,784	2,370	-24.7%
OTHER	67	67	0.0%	190	230	-17.4%
<b>TOTAL MOPEDS</b>	<b>540</b>	<b>728</b>	<b>-25.8%</b>	<b>1,974</b>	<b>2,600</b>	<b>-24.1%</b>

<b>MOTORCYCLES</b>	<b>Apr 2017</b>	<b>Apr 2016</b>	<b>% Change</b>	<b>Apr 2017 YTD</b>	<b>Apr 2016 YTD</b>	<b>% Change</b>
ADVENTURE SPORT	1,748	1,946	-10.2%	6,091	6,679	-8.8%
CUSTOM	857	1,080	-20.6%	2,506	3,313	-24.4%
NAKED	3,327	3,464	-4.0%	9,638	10,051	-4.1%
SCOOTER	1,505	2,165	-30.5%	5,617	7,842	-28.4%
SPORT/TOUR	353	405	-12.8%	1,232	1,362	-9.5%
SUPERSPORT	1,248	1,603	-22.1%	3,238	4,375	-26.0%
TOURING	188	256	-26.6%	814	971	-16.2%
TRAIL/ENDURO	502	567	-11.5%	2,258	2,169	4.1%
UNSPECIFIED	15	14	7.1%	31	52	-40.4%
<b>TOTAL MOTORCYCLES</b>	<b>9,743</b>	<b>11,500</b>	<b>-15.3%</b>	<b>31,425</b>	<b>36,814</b>	<b>-14.6%</b>

<b>TRICYCLES</b>	<b>Apr 2017</b>	<b>Apr 2016</b>	<b>% Change</b>	<b>Apr 2017 YTD</b>	<b>Apr 2016 YTD</b>	<b>% Change</b>
SCOOTER	57	91	-37.4%	193	253	-23.7%
OTHER	25	24	4.2%	86	71	21.1%
<b>TOTAL TRICYCLES</b>	<b>82</b>	<b>115</b>	<b>-28.7%</b>	<b>279</b>	<b>324</b>	<b>-13.9%</b>

<b>SUMMARY</b>	<b>Apr 2017</b>	<b>Apr 2016</b>	<b>% Change</b>	<b>Apr 2017 YTD</b>	<b>Apr 2016 YTD</b>	<b>% Change</b>
Total Mopeds, Motorcycles & Tricycles (excluding Scooters)	8,330	9,426	-11.6%	26,084	29,273	-10.9%
Total Scooters	2,035	2,917	-30.2%	7,594	10,465	-27.4%
<b>TOTAL REGISTRATIONS</b>	<b>10,365</b>	<b>12,343</b>	<b>-16.0%</b>	<b>33,678</b>	<b>39,738</b>	<b>-15.2%</b>



## Month and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Apr 2017	Apr 2016	% Change	Apr 2017 YTD	Apr 2016 YTD	% Change
0-50cc	549	755	-27.3%	2,009	2,663	-24.6%
51-125cc	2,566	4,100	-37.4%	9,321	13,844	-32.7%
126-650cc	1,663	1,938	-14.2%	5,417	6,140	-11.8%
651-1000cc	3,445	3,169	8.7%	9,554	9,852	-3.0%
Over 1000cc	2,142	2,381	-10.0%	7,377	7,239	1.9%
<b>TOTAL REGISTRATIONS</b>	<b>10,365</b>	<b>12,343</b>	<b>-16.0%</b>	<b>33,678</b>	<b>39,738</b>	<b>-15.2%</b>

### UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION (Dept for Transport)

#### NO. OF MOTORCYCLES IN USE

2012	:	1.22 Million (GB)
2013	:	1.21 Million (GB)
2014	:	1.24 Million (UK)
2015	:	1.25 million (UK)

#### MOTORCYCLES RIDER TEST PASSES

2011/12	:	39.9 thousand
2012/13	:	44.9 thousand
2013/14	:	30.5 thousand
2014/15	:	34.5 thousand

#### TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE

2011	:	4.7 billion km (2.9 billion miles)
2012	:	4.6 billion km (2.8 billion miles)
2013	:	4.4 billion km (2.7 billion miles)
2014	:	4.6 billion km (2.8 billion miles)



## April 2017 Top Registering Vehicles

<b>MOPED</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Apr 2017</b>
SCOOTER	Longjia LJ 50 QT-3L ECHO 50	48
OTHER	Rieju MRT 50	12

<b>MOTORCYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Apr 2017</b>
ADVENTURE SPORT	BMW R 1200 GS	142
CUSTOM	Triumph BONNEVILLE BOBBER	117
NAKED	Honda CB 125 F	156
SCOOTER	Honda NSC 110 WH	209
SPORT/TOUR	Kawasaki Z1000 SX	159
SUPERSPORT	Honda CBR 1000 RR FIREBLADE	118
TOURING	BMW R 1200 RT	32
TRAIL/ENDURO	Honda CRF 250 LA	52

<b>TRICYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Apr 2017</b>
SCOOTER	Piaggio MP3 300 LT BUSINESS	24
OTHER	Harley-Davidson FREEWHEELER 1746	12

<b>ENGINE BAND</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND</b>	<b>Apr 2017</b>
0-50cc	Longjia LJ 50 QT-3L ECHO 50	48
51-125cc	Honda NSC 110 WH	209
126-650cc	Honda CBR 500 RA	68
651-1000cc	Yamaha MT-10	148
Over 1000cc	Kawasaki Z1000 SX	159

<b>MAJOR BRANDS</b>	<b>Apr 2017</b>
Honda	2,335
Yamaha	1,414
Triumph	980
BMW	902
Kawasaki	767
Harley-Davidson	479
Suzuki	454
Ducati	418
KTM	408
Piaggio	293



### Definitions

#### **Moped**

In law, a two or three\* wheeled vehicle, having a maximum speed of 30mph, maximum engine capacity 50cm<sup>3</sup> or maximum power of 4kW. Rider must be aged 16 or over. ECWVTA Categories L1 & L2.

#### **Motorcycle**

In law, a two or three\* wheeled vehicle that is not a Moped. Riders must be aged 17 years or over. ECWVTA Categories L3 & L4.

#### **Tricycle**

In law, a three or four\* wheeled vehicle with symmetrically arranged wheels, that is not a Moped and is less than 1000kg. ECWVTA Category L5.

#### **Adventure (including Supermoto)**

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

#### **Custom**

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

#### **Naked**

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

#### **Scooter**

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission. Can be a Moped, Motorcycle or Tricycle.

#### **Sport/Touring**

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

#### **Supersport**

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

#### **Touring**

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

#### **Trail/Enduro**

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.

#### **Notes**

\* Where additional wheels are present, ie 3 wheels on a motorcycle, they are considered to be a single point of contact, in most cases.



**Definitions**



**Brief Terms and Conditions**

**All Rights Reserved. No part of this work may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without prior permission of the author. For the avoidance of doubt, title, copyright and all other proprietary rights in the MOTORCYCLE REGISTRATION DATA including any part or parts thereof as published in either electronic media or eye readable format and all copies thereof shall remain vested in the MCI, and the subscriber shall not be permitted to copy, distribute, disclose, lend, hire, licence, sell or reproduce the same in any way except as provided for in the full terms and conditions. The full terms and conditions which apply to the sale and supply of MOTORCYCLE REGISTRATION DATA reports supplied by the Motor Cycle Industry Association Limited (MCI) are provided to bonafide subscribers and available from MCI on request.**

**The subscriber is permitted to produce only such copies of the MOTORCYCLE REGISTRATION DATA supplied under the full terms and conditions as are necessary for their own INTERNAL commercial operational use. Such use is therefore limited to the address to which the MOTORCYCLE REGISTRATION DATA is sent by MCI, the MOTORCYCLE REGISTRATION DATA supplied by MCI or any part or parts thereof whether in eye readable or electronic media format and all copies thereof are confidential and shall not be divulged in whole or in part to any third party by the subscriber or their employees, servants or agents without the prior written consent of the MCI.**

**Whilst every care is taken by the MCI in the compilation and creation of the information contained in the MOTORCYCLE REGISTRATION DATA, whether it is in an eye readable or electronic media format, no responsibility whatsoever can be accepted for any errors or omissions whether arising from negligence, breach of contract or howsoever, or for any loss of use, profits, contracts or any other indirect or consequential loss or damage howsoever caused.**

**The Motor Cycle Industry Association Limited  
No 1 Rye Hill Office Park, Allesley, Coventry CV5 9AB  
Registered in England No. 1113282.**