



THE  
MOTORCYCLE  
INDUSTRY  
ASSOCIATION

**January 2018**

## **Press Statistics**

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**Mopeds, Motorcycles & Tricycles**

**Reporting Period : 01 Jan 2018 - 31 Jan 2018**



## Press Statistics January 2018



### Month and Year to Date Comparisons for New Registrations by Style

<b>MOPEDS</b>	<b>Jan 2018</b>	<b>Jan 2017</b>	<b>% Change</b>	<b>Jan 2018 YTD</b>	<b>Jan 2017 YTD</b>	<b>% Change</b>
SCOOTER	346	373	-7.2%	346	373	-7.2%
OTHER	69	23	200.0%	69	23	200.0%
<b>TOTAL MOPEDS</b>	<b>415</b>	<b>396</b>	<b>4.8%</b>	<b>415</b>	<b>396</b>	<b>4.8%</b>

<b>MOTORCYCLES</b>	<b>Jan 2018</b>	<b>Jan 2017</b>	<b>% Change</b>	<b>Jan 2018 YTD</b>	<b>Jan 2017 YTD</b>	<b>% Change</b>
ADVENTURE SPORT	801	693	15.6%	801	693	15.6%
CUSTOM	349	340	2.6%	349	340	2.6%
NAKED	1,493	1,211	23.3%	1,493	1,211	23.3%
SCOOTER	1,041	1,089	-4.4%	1,041	1,089	-4.4%
SPORT/TOUR	113	116	-2.6%	113	116	-2.6%
SUPERSPORT	395	383	3.1%	395	383	3.1%
TOURING	128	86	48.8%	128	86	48.8%
TRAIL/ENDURO	683	513	33.1%	683	513	33.1%
UNSPECIFIED	3	4	-25.0%	3	4	-25.0%
<b>TOTAL MOTORCYCLES</b>	<b>5,006</b>	<b>4,435</b>	<b>12.9%</b>	<b>5,006</b>	<b>4,435</b>	<b>12.9%</b>

<b>TRICYCLES</b>	<b>Jan 2018</b>	<b>Jan 2017</b>	<b>% Change</b>	<b>Jan 2018 YTD</b>	<b>Jan 2017 YTD</b>	<b>% Change</b>
SCOOTER	21	38	-44.7%	21	38	-44.7%
OTHER	16	15	6.7%	16	15	6.7%
<b>TOTAL TRICYCLES</b>	<b>37</b>	<b>53</b>	<b>-30.2%</b>	<b>37</b>	<b>53</b>	<b>-30.2%</b>

<b>SUMMARY</b>	<b>Jan 2018</b>	<b>Jan 2017</b>	<b>% Change</b>	<b>Jan 2018 YTD</b>	<b>Jan 2017 YTD</b>	<b>% Change</b>
Total Mopeds, Motorcycles & Tricycles (excluding Scooters)	4,050	3,384	19.7%	4,050	3,384	19.7%
Total Scooters	1,408	1,500	-6.1%	1,408	1,500	-6.1%
<b>TOTAL REGISTRATIONS</b>	<b>5,458</b>	<b>4,884</b>	<b>11.8%</b>	<b>5,458</b>	<b>4,884</b>	<b>11.8%</b>



## Month and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Jan 2018	Jan 2017	% Change	Jan 2018 YTD	Jan 2017 YTD	% Change
0-50cc	423	404	4.7%	423	404	4.7%
51-125cc	1,882	1,877	0.3%	1,882	1,877	0.3%
126-650cc	1,279	914	39.9%	1,279	914	39.9%
651-1000cc	917	930	-1.4%	917	930	-1.4%
Over 1000cc	957	759	26.1%	957	759	26.1%
<b>TOTAL REGISTRATIONS</b>	<b>5,458</b>	<b>4,884</b>	<b>11.8%</b>	<b>5,458</b>	<b>4,884</b>	<b>11.8%</b>

### UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION (Dept for Transport)

#### NO. OF MOTORCYCLES IN USE

2013	:	1.21 Million (GB)
2014	:	1.24 Million (UK)
2015	:	1.25 million (UK)
2016	:	1.27 Million (UK)

#### MOTORCYCLES RIDER TEST PASSES

2013/14	:	30.5 thousand
2014/15	:	34.5 thousand
2015/16	:	37.9 thousand
2016/17	:	40.6 thousand

#### TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE

2013	:	4.4 billion km (2.7 billion miles)
2014	:	4.6 billion km (2.8 billion miles)
2015	:	4.6 billion km (2.8 billion miles)
2016	:	4.6 billion km (2.8 billion miles)



## January 2018 Top Registering Vehicles

<b>MOPED</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Jan 2018</b>
SCOOTER	Beeline VELOCE	32
OTHER	Lexmoto HUNTER 50 TD 50 Q	26

<b>MOTORCYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Jan 2018</b>
ADVENTURE SPORT	BMW R 1200 GS	91
CUSTOM	Harley-Davidson DYNA FAT BOB 1868	38
NAKED	Honda CB 125 F	112
SCOOTER	Honda PCX 125	171
SPORT/TOUR	Kawasaki Z1000 SX	37
SUPERSPORT	Honda CBR 500 RA	43
TOURING	BMW R 1200 RT	30
TRAIL/ENDURO	Honda CRF 250 LA	73

<b>TRICYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Jan 2018</b>
SCOOTER	Piaggio MP3 500 LT SPORT ABS	8
OTHER	Multiple Items	3

<b>ENGINE BAND</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND</b>	<b>Jan 2018</b>
0-50cc	Beeline VELOCE	32
51-125cc	Honda PCX 125	171
126-650cc	Honda CB 500 XA	89
651-1000cc	Honda NC 750 SA	53
Over 1000cc	BMW R 1200 GS	91

<b>MAJOR BRANDS</b>	<b>Jan 2018</b>
Honda	1,272
Yamaha	564
KTM	449
Triumph	404
BMW	339
Lexmoto	274
Harley-Davidson	244
Kawasaki	214
Suzuki	154
Piaggio	122



### Definitions

#### **Moped**

In law, a two or three\* wheeled vehicle, having a maximum speed of 28 mph, maximum engine capacity 50cm<sup>3</sup> or maximum power of 4kW. Rider must be aged 16 or over. ECWVTA Categories L1 & L2.

#### **Motorcycle**

In law, a two or three\* wheeled vehicle that is not a Moped. Riders must be aged 17 years or over. ECWVTA Categories L3 & L4.

#### **Tricycle**

In law, a three or four\* wheeled vehicle with symmetrically arranged wheels, that is not a Moped and is less than 1000kg. ECWVTA Category L5.

#### **Adventure (including Supermoto)**

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

#### **Custom**

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

#### **Naked**

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

#### **Scooter**

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission. Can be a Moped, Motorcycle or Tricycle.

#### **Sport/Touring**

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

#### **Supersport**

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

#### **Touring**

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

#### **Trail/Enduro**

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.

#### **Notes**

\* Where additional wheels are present, ie 3 wheels on a motorcycle, they are considered to be a single point of contact, in most cases.



**Definitions**



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