



THE  
MOTORCYCLE  
INDUSTRY  
ASSOCIATION

**July 2018**

## **Press Statistics**

ALL FIGURES ARE BASED ON DATA AVAILABLE AT TIME OF PRODUCTION

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**Mopeds, Motorcycles & Tricycles**

**Reporting Period : 01 Jul 2018 - 31 Jul 2018**



## Press Statistics July 2018



### Month and Year to Date Comparisons for New Registrations by Style

<b>MOPEDS</b>	<b>Jul 2018</b>	<b>Jul 2017</b>	<b>% Change</b>	<b>Jul 2018 YTD</b>	<b>Jul 2017 YTD</b>	<b>% Change</b>
SCOOTER	389	572	-32.0%	2,421	3,334	-27.4%
OTHER	87	95	-8.4%	499	446	11.9%
<b>TOTAL MOPEDS</b>	<b>476</b>	<b>667</b>	<b>-28.6%</b>	<b>2,920</b>	<b>3,780</b>	<b>-22.8%</b>

<b>MOTORCYCLES</b>	<b>Jul 2018</b>	<b>Jul 2017</b>	<b>% Change</b>	<b>Jul 2018 YTD</b>	<b>Jul 2017 YTD</b>	<b>% Change</b>
ADVENTURE SPORT	1,378	1,456	-5.4%	11,708	11,730	-0.2%
CUSTOM	804	800	0.5%	5,827	5,278	10.4%
NAKED	3,277	3,180	3.1%	21,536	20,028	7.5%
SCOOTER	1,814	1,830	-0.9%	11,497	11,313	1.6%
SPORT/TOUR	336	245	37.1%	2,148	2,139	0.4%
SUPERSPORT	722	881	-18.0%	5,441	6,549	-16.9%
TOURING	188	198	-5.1%	1,754	1,545	13.5%
TRAIL/ENDURO	409	389	5.1%	3,920	3,488	12.4%
UNSPECIFIED	39	13	200.0%	120	59	103.4%
<b>TOTAL MOTORCYCLES</b>	<b>8,967</b>	<b>8,992</b>	<b>-0.3%</b>	<b>63,951</b>	<b>62,129</b>	<b>2.9%</b>

<b>TRICYCLES</b>	<b>Jul 2018</b>	<b>Jul 2017</b>	<b>% Change</b>	<b>Jul 2018 YTD</b>	<b>Jul 2017 YTD</b>	<b>% Change</b>
SCOOTER	35	37	-5.4%	256	321	-20.2%
OTHER	28	50	-44.0%	163	193	-15.5%
<b>TOTAL TRICYCLES</b>	<b>63</b>	<b>87</b>	<b>-27.6%</b>	<b>419</b>	<b>514</b>	<b>-18.5%</b>

<b>SUMMARY</b>	<b>Jul 2018</b>	<b>Jul 2017</b>	<b>% Change</b>	<b>Jul 2018 YTD</b>	<b>Jul 2017 YTD</b>	<b>% Change</b>
Total Mopeds, Motorcycles & Tricycles (excluding Scooters)	7,268	7,307	-0.5%	53,116	51,455	3.2%
Total Scooters	2,238	2,439	-8.2%	14,174	14,968	-5.3%
<b>TOTAL REGISTRATIONS</b>	<b>9,506</b>	<b>9,746</b>	<b>-2.5%</b>	<b>67,290</b>	<b>66,423</b>	<b>1.3%</b>



## Month and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Jul 2018	Jul 2017	% Change	Jul 2018 YTD	Jul 2017 YTD	% Change
0-50cc	517	688	-24.9%	3,074	3,854	-20.2%
51-125cc	3,384	3,216	5.2%	19,889	18,624	6.8%
126-650cc	1,570	1,604	-2.1%	12,901	10,586	21.9%
651-1000cc	2,316	2,371	-2.3%	16,678	18,705	-10.8%
Over 1000cc	1,719	1,867	-7.9%	14,748	14,654	0.6%
<b>TOTAL REGISTRATIONS</b>	<b>9,506</b>	<b>9,746</b>	<b>-2.5%</b>	<b>67,290</b>	<b>66,423</b>	<b>1.3%</b>

### UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION (Dept for Transport)

#### NO. OF MOTORCYCLES IN USE

2014	:	1.24 Million (UK)
2015	:	1.25 million (UK)
2016	:	1.27 Million (UK)
2017	:	1.26 Million (UK)

#### MOTORCYCLES RIDER TEST PASSES

2014/15	:	34.5 thousand
2015/16	:	37.9 thousand
2016/17	:	40.6 thousand
2017/18	:	40.0 thousand

#### TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE

2014	:	4.6 billion km (2.8 billion miles)
2015	:	4.6 billion km (2.8 billion miles)
2016	:	4.6 billion km (2.8 billion miles)
2017	:	4.6 billion km (2.8 billion miles)



## July 2018 Top Registering Vehicles

<b>MOPED</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Jul 2018</b>
SCOOTER	Peugeot KISBEE 50	50
OTHER	Vmoto TC1	19

<b>MOTORCYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Jul 2018</b>
ADVENTURE SPORT	Honda CRF 1000	95
CUSTOM	Honda CMX 500 REBEL	76
NAKED	Honda CB 125 F	191
SCOOTER	Honda PCX 125	204
SPORT/TOUR	Kawasaki Z1000 SX	132
SUPERSPORT	Yamaha YZF R125 ABS	63
TOURING	BMW R 1200 RT	29
TRAIL/ENDURO	Honda CRF 250 LA	29

<b>TRICYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Jul 2018</b>
SCOOTER	Piaggio MP3 300 YOURBAN LT	13
OTHER	Multiple Items	7

<b>ENGINE BAND</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND</b>	<b>Jul 2018</b>
0-50cc	Peugeot KISBEE 50	50
51-125cc	Honda PCX 125	204
126-650cc	Honda CMX 500 REBEL	76
651-1000cc	Kawasaki Z900 RS	156
Over 1000cc	Kawasaki Z1000 SX	132

<b>MAJOR BRANDS</b>	<b>Jul 2018</b>
Honda	1,767
Yamaha	1,176
Kawasaki	749
Triumph	697
BMW	627
KTM	532
Suzuki	495
Harley-Davidson	466
Lexmoto	380
Piaggio	269



### Definitions

#### **Moped**

In law, a two or three\* wheeled vehicle, having a maximum speed of 28 mph, maximum engine capacity 50cm<sup>3</sup> or maximum power of 4kW. Rider must be aged 16 or over. ECWVTA Categories L1 & L2.

#### **Motorcycle**

In law, a two or three\* wheeled vehicle that is not a Moped. Riders must be aged 17 years or over. ECWVTA Categories L3 & L4.

#### **Tricycle**

In law, a three or four\* wheeled vehicle with symmetrically arranged wheels, that is not a Moped and is less than 1000kg. ECWVTA Category L5.

#### **Adventure (including Supermoto)**

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

#### **Custom**

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

#### **Naked**

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

#### **Scooter**

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission. Can be a Moped, Motorcycle or Tricycle.

#### **Sport/Touring**

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

#### **Supersport**

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

#### **Touring**

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

#### **Trail/Enduro**

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.

#### **Notes**

\* Where additional wheels are present, ie 3 wheels on a motorcycle, they are considered to be a single point of contact, in most cases.



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