



THE  
MOTOR CYCLE  
INDUSTRY  
ASSOCIATION

**December 2012**

## **Press Statistics**

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**Reporting Period : 01 Dec 2012 - 31 Dec 2012**



## Press Statistics December 2012



### December 2012 and Year to Date Comparisons for New Registrations by Style

MOPEDS	Dec 2012	Dec 2011	% Change	Dec 2012 YTD	Dec 2011 YTD	% Change
SCOOTER	618	649	-4.8%	12,529	13,376	-6.3%
OTHER	42	70	-40.0%	887	1,068	-16.9%
<b>TOTAL MOPEDS</b>	<b>660</b>	<b>719</b>	<b>-8.2%</b>	<b>13,416</b>	<b>14,444</b>	<b>-7.1%</b>

MOTORCYCLES	Dec 2012	Dec 2011	% Change	Dec 2012 YTD	Dec 2011 YTD	% Change
ADVENTURE SPORT	433	494	-12.3%	11,759	10,208	15.2%
CUSTOM	221	247	-10.5%	6,848	7,871	-13.0%
NAKED	559	642	-12.9%	17,194	17,204	-0.1%
SCOOTER	957	947	1.1%	21,022	18,968	10.8%
SPORT/TOUR	141	140	0.7%	4,425	5,084	-13.0%
SUPERSPORT	385	404	-4.7%	12,315	12,851	-4.2%
TOURING	93	88	5.7%	2,142	2,778	-22.9%
TRAIL/ENDURO	230	252	-8.7%	4,193	4,057	3.4%
UNSPECIFIED	20	22	-9.1%	353	384	-8.1%
<b>TOTAL MOTORCYCLES</b>	<b>3,039</b>	<b>3,236</b>	<b>-6.1%</b>	<b>80,251</b>	<b>79,405</b>	<b>1.1%</b>

SUMMARY	Dec 2012	Dec 2011	% Change	Dec 2012 YTD	Dec 2011 YTD	% Change
Total Scooters	1,575	1,596	-1.3%	33,551	32,344	3.7%
Total Mopeds & Motorcycles (excluding Scooters)	2,124	2,359	-10.0%	60,116	61,505	-2.3%
<b>TOTAL REGISTRATIONS</b>	<b>3,699</b>	<b>3,955</b>	<b>-6.5%</b>	<b>93,667</b>	<b>93,849</b>	<b>-0.2%</b>



### December 2012 and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Dec 2012	Dec 2011	% Change	Dec 2012 YTD	Dec 2011 YTD	% Change
0-50cc	662	723	-8.4%	13,458	14,554	-7.5%
51-125cc	1,484	1,602	-7.4%	35,494	32,721	8.5%
126-650cc	448	502	-10.8%	11,880	12,277	-3.2%
651-1000cc	551	566	-2.7%	17,495	18,196	-3.9%
Over 1000cc	554	562	-1.4%	15,340	16,101	-4.7%
<b>TOTAL REGISTRATIONS</b>	<b>3,699</b>	<b>3,955</b>	<b>-6.5%</b>	<b>93,667</b>	<b>93,849</b>	<b>-0.2%</b>

#### UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION (Dept for Transport)

NO. OF MOTORCYCLES IN USE	
2009 :	1.3 million
2010 :	1.2 million
2011 :	1.2 million
MOTORCYCLES RIDER TEST PASSES	
2008/09 :	70 thousand
2009/10 :	32 thousand
2010/11 :	35 thousand
TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE	
2008 :	5.0 billion km (3.1 billion miles)
2009 :	5.1 billion km (3.2 billion miles)
2010 :	4.7 billion km (2.9 billion miles)



## Press Statistics December 2012



### December 2012 Top registering vehicles

MOPEDS	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Dec 2012
SCOOTER	Honda NSC 50 2WH	59
OTHER	Lexmoto STR 50	5

MOTORCYCLES	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Dec 2012
ADVENTURE SPORT	BMW G 650 GS	85
CUSTOM	Harley-Davidson SPORTSTER X 1200	13
NAKED	Honda CBF 125 M	66
SCOOTER	Honda PCX 125	134
SPORT/TOUR	BMW F 800 ST	19
SPORT/TOUR	Kawasaki Z1000 SX	19
SUPERSPORT	Honda CBR 125 R	55
TOURING	BMW R 1200 RT	34
TRAIL/ENDURO	Honda CRF 250 L	40

ENGINE BAND	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND	Dec 2012
0-50cc	Honda NSC 50 2WH	59
51-125cc	Honda PCX 125	134
126-650cc	Honda CRF 250 L	40
651-1000cc	BMW G 650 GS	85
Over 1000cc	Suzuki GSX 1300 R HAYABUSA	38

MAJOR MANUFACTURERS BY BRAND	Dec 2012
Honda	775
Yamaha	348
BMW	295
Triumph	209
Piaggio	205
Kawasaki	160
Peugeot	147
Lexmoto	136
Ducati	134
Suzuki	122



## Definitions

### Adventure (including Supermoto)

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

### Custom

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

### Moped

In law, a motorised two-wheeled vehicle with an engine capacity of less than 50cc and a maximum speed capability of 30mph, riders must be aged 16 years or over. Mopeds are available in Motorcycle and Scooter styles.

### Motorcycle

In law, a motorised two-wheeled vehicle that is not a moped, riders must be aged 17 years or over.

### Powered Two Wheelers

All types of two-wheeled motor vehicle, including Mopeds, Motorcycles and Scooters.

### Sport/Touring

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

### Supersport

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

### Scooters

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission.

### Touring

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

### Naked

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

### Trail/Enduro

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.



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