



THE  
MOTOR CYCLE  
INDUSTRY  
ASSOCIATION

**December 2015**

## **Press Statistics**

ALL FIGURES ARE BASED ON DATA AVAILABLE AT TIME OF PRODUCTION

Please note: Where the MCI expressly agrees to the company reproducing the data, the company shall:

1. Not make out or endeavour to make out that the data has been supplied by any party other than the MCI.
2. Not include the logo, name, address or contact details of any third party as an integral part of the data.
3. Ensure the data is not sponsored nor appears to be sponsored by the placing of third party logos or names within or adjacent to the data.

**Reporting Period : 01 Dec 2015 - 31 Dec 2015**



## Press Statistics December 2015



### December 2015 and Year to Date Comparisons for New Registrations by Style

MOPEDS	Dec 2015	Dec 2014	% Change	Dec 2015 YTD	Dec 2014 YTD	% Change
SCOOTER	569	521	9.2%	8,600	9,766	-11.9%
OTHER	52	48	8.3%	747	832	-10.2%
<b>TOTAL MOPEDS</b>	<b>621</b>	<b>569</b>	<b>9.1%</b>	<b>9,347</b>	<b>10,598</b>	<b>-11.8%</b>

MOTORCYCLES	Dec 2015	Dec 2014	% Change	Dec 2015 YTD	Dec 2014 YTD	% Change
ADVENTURE SPORT	640	471	35.9%	16,653	13,129	26.8%
CUSTOM	306	260	17.7%	9,270	8,126	14.1%
NAKED	1,135	1,011	12.3%	30,108	23,718	26.9%
SCOOTER	1,227	1,150	6.7%	22,970	21,524	6.7%
SPORT/TOUR	228	108	111.1%	4,110	4,097	0.3%
SUPERSPORT	502	519	-3.3%	13,320	11,931	11.6%
TOURING	87	132	-34.1%	2,598	3,082	-15.7%
TRAIL/ENDURO	419	326	28.5%	5,581	4,926	13.3%
UNSPECIFIED	12	8	50.0%	203	146	39.0%
<b>TOTAL MOTORCYCLES</b>	<b>4,556</b>	<b>3,985</b>	<b>14.3%</b>	<b>104,813</b>	<b>90,679</b>	<b>15.6%</b>

SUMMARY	Dec 2015	Dec 2014	% Change	Dec 2015 YTD	Dec 2014 YTD	% Change
Total Scooters	1,796	1,671	7.5%	31,570	31,290	0.9%
Total Mopeds & Motorcycles (excluding Scooters)	3,381	2,883	17.3%	82,590	69,987	18.0%
<b>TOTAL REGISTRATIONS</b>	<b>5,177</b>	<b>4,554</b>	<b>13.7%</b>	<b>114,160</b>	<b>101,277</b>	<b>12.7%</b>



## Press Statistics December 2015



### December 2015 and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Dec 2015	Dec 2014	% Change	Dec 2015 YTD	Dec 2014 YTD	% Change
0-50cc	626	575	8.9%	9,444	10,663	-11.4%
51-125cc	2,249	1,903	18.2%	43,759	37,901	15.5%
126-650cc	810	657	23.3%	16,061	14,326	12.1%
651-1000cc	797	850	-6.2%	24,876	19,909	24.9%
Over 1000cc	695	569	22.1%	20,020	18,478	8.3%
<b>TOTAL REGISTRATIONS</b>	<b>5,177</b>	<b>4,554</b>	<b>13.7%</b>	<b>114,160</b>	<b>101,277</b>	<b>12.7%</b>

#### UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION (Dept for Transport)

NO. OF MOTORCYCLES IN USE	
2011 :	1.2 million
2012 :	1.2 million
2013 :	1.2 million
2014 :	1.2 million
MOTORCYCLES RIDER TEST PASSES	
2011/12 :	39.9 thousand
2012/13 :	44.9 thousand
2013/14 :	30.5 thousand
2014/15 :	34.6 thousand
TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE	
2011 :	4.7 billion km (2.9 billion miles)
2012 :	4.6 billion km (2.8 billion miles)
2013 :	4.4 billion km (2.7 billion miles)
2014 :	4.6 billion km (2.8 billion miles)



## Press Statistics December 2015



### December 2015 Top registering vehicles

MOPEDS	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Dec 2015
SCOOTER	Lexmoto SCOUT49	53
OTHER	Rieju MRT 50	7

MOTORCYCLES	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Dec 2015
ADVENTURE SPORT	Suzuki DL 650 V-STROM	55
CUSTOM	Lexmoto ZSB 125 SK 125-8	24
NAKED	Honda CB 125 F	92
SCOOTER	Honda NSC 110 WH	155
SPORT/TOUR	Kawasaki Z1000 SX	98
SUPERSPORT	Yamaha YZF R125 ABS	58
TOURING	BMW R 1200 RT	22
TRAIL/ENDURO	Honda CRF 250 L	40

ENGINE BAND	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND	Dec 2015
0-50cc	Lexmoto SCOUT49	53
51-125cc	Honda NSC 110 WH	155
126-650cc	Suzuki DL 650 V-STROM	55
651-1000cc	Yamaha MT-07 ABS	45
Over 1000cc	Kawasaki Z1000 SX	98

MAJOR BRANDS	Dec 2015
Honda	918
Yamaha	569
Lexmoto	535
BMW	279
KTM	260
Kawasaki	259
Triumph	224
Piaggio	222
Suzuki	195
Ducati	178



## Definitions

### Adventure (including Supermoto)

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

### Custom

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

### Moped

In law, a motorised two-wheeled vehicle with an engine capacity of less than 50cc and a maximum speed capability of 30mph, riders must be aged 16 years or over. Mopeds are available in Motorcycle and Scooter styles.

### Motorcycle

In law, a motorised two-wheeled vehicle that is not a moped, riders must be aged 17 years or over.

### Powered Two Wheelers

All types of two-wheeled motor vehicle, including Mopeds, Motorcycles and Scooters.

### Sport/Touring

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

### Supersport

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

### Scooters

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission.

### Touring

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

### Naked

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

### Trail/Enduro

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.



**Brief Terms and Conditions**

**All Rights Reserved. No part of this work may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without prior permission of the author. For the avoidance of doubt, title, copyright and all other proprietary rights in the MOTORCYCLE REGISTRATION DATA including any part or parts thereof as published in either electronic media or eye readable format and all copies thereof shall remain vested in the MCI, and the subscriber shall not be permitted to copy, distribute, disclose, lend, hire, licence, sell or reproduce the same in any way except as provided for in the full terms and conditions. The full terms and conditions which apply to the sale and supply of MOTORCYCLE REGISTRATION DATA reports supplied by the Motor Cycle Industry Association Limited (MCI) are provided to bonafide subscribers and available from MCI on request. The subscriber is permitted to produce only such copies of the MOTORCYCLE REGISTRATION DATA supplied under the full terms and conditions as are necessary for their own INTERNAL commercial operational use. Such use is therefore limited to the address to which the MOTORCYCLE REGISTRATION DATA is sent by MCI, the MOTORCYCLE REGISTRATION DATA supplied by MCI or any part or parts thereof whether in eye readable or electronic media format and all copies thereof are confidential and shall not be divulged in whole or in part to any third party by the subscriber or their employees, servants or agents without the prior written consent of the MCI. Whilst every care is taken by the MCI in the compilation and creation of the information contained in the MOTORCYCLE REGISTRATION DATA, whether it is in an eye readable or electronic media format, no responsibility whatsoever can be accepted for any errors or omissions whether arising from negligence, breach of contract or howsoever, or for any loss of use, profits, contracts or any other indirect or consequential loss or damage howsoever caused.**

**The Motor Cycle Industry Association Limited No 1 Rye  
Hill Office Park, Allesley, Coventry CV5 9AB Registered in  
England No. 1113282.**