



THE
MOTOR CYCLE
INDUSTRY
ASSOCIATION

December 2014

Press Statistics

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Reporting Period : 01 Dec 2014 - 31 Dec 2014



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December 2014 and Year to Date Comparisons for New Registrations by Style

MOPEDS	Dec 2014	Dec 2013	% Change	Dec 2014 YTD	Dec 2013 YTD	% Change
SCOOTER	522	516	1.2%	9,773	9,971	-2.0%
OTHER	48	52	-7.7%	831	760	9.3%
TOTAL MOPEDS	570	568	0.4%	10,604	10,731	-1.2%

MOTORCYCLES	Dec 2014	Dec 2013	% Change	Dec 2014 YTD	Dec 2013 YTD	% Change
ADVENTURE SPORT	471	511	-7.8%	13,129	12,601	4.2%
CUSTOM	260	243	7.0%	8,126	7,297	11.4%
NAKED	1,011	746	35.5%	23,713	17,949	32.1%
SCOOTER	1,148	965	19.0%	21,511	20,094	7.1%
SPORT/TOUR	108	128	-15.6%	4,097	4,037	1.5%
SUPERSPORT	519	541	-4.1%	11,926	11,719	1.8%
TOURING	132	111	18.9%	3,082	2,728	13.0%
TRAIL/ENDURO	326	301	8.3%	4,922	4,555	8.1%
UNSPECIFIED	9	2	350.0%	167	197	-15.2%
TOTAL MOTORCYCLES	3,984	3,548	12.3%	90,673	81,177	11.7%

SUMMARY	Dec 2014	Dec 2013	% Change	Dec 2014 YTD	Dec 2013 YTD	% Change
Total Scooters	1,670	1,481	12.8%	31,284	30,065	4.1%
Total Mopeds & Motorcycles (excluding Scooters)	2,884	2,635	9.4%	69,993	61,843	13.2%
TOTAL REGISTRATIONS	4,554	4,116	10.6%	101,277	91,908	10.2%



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December 2014 and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Dec 2014	Dec 2013	% Change	Dec 2014 YTD	Dec 2013 YTD	% Change
0-50cc	575	572	0.5%	10,663	10,773	-1.0%
51-125cc	1,903	1,608	18.3%	37,905	34,248	10.7%
126-650cc	657	634	3.6%	14,322	13,795	3.8%
651-1000cc	850	786	8.1%	19,909	16,834	18.3%
Over 1000cc	569	516	10.3%	18,478	16,258	13.7%
TOTAL REGISTRATIONS	4,554	4,116	10.6%	101,277	91,908	10.2%

UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION (Dept for Transport)

NO. OF MOTORCYCLES IN USE	
2010 :	1.2 million
2011 :	1.2 million
2012 :	1.2 million
2013 :	TBA
MOTORCYCLES RIDER TEST PASSES	
2008/09 :	70 thousand
2009/10 :	32 thousand
2010/11 :	35 thousand
2011/12 :	40 thousand
2012/13 :	45 thousand
TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE	
2009 :	5.1 billion km (3.2 billion miles)
2010 :	4.7 billion km (2.9 billion miles)
2011 :	4.7 billion km (2.9 billion miles)
2012 :	4.6 billion km (2.8 billion miles)



Press Statistics December 2014



December 2014 Top registering vehicles

MOPEDS	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Dec 2014
SCOOTER	Pulse BT 49 QT-9D SCOUT	59
OTHER	AJS JSM 50	8

MOTORCYCLES	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Dec 2014
ADVENTURE SPORT	BMW R 1200 GS	52
CUSTOM	Harley-Davidson SPORTSTER N 883	20
NAKED	Honda CBF 125 M	90
SCOOTER	Honda NSC 110 WH	133
SPORT/TOUR	Kawasaki ER 6F	22
SUPERSPORT	Ducati 899 PANIGALE	77
TOURING	BMW F 800 GT	46
TRAIL/ENDURO	Honda CRF 250 L	34

ENGINE BAND	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND	Dec 2014
0-50cc	Pulse BT 49 QT-9D SCOUT	59
51-125cc	Honda NSC 110 WH	133
126-650cc	Honda CB 500 XA	38
651-1000cc	Ducati 899 PANIGALE	77
Over 1000cc	BMW R 1200 GS	52

MAJOR BRANDS	Dec 2014
Honda	856
Yamaha	464
BMW	333
Piaggio	320
Triumph	227
KTM	196
Kawasaki	177
Lexmoto	163
Ducati	160
Aprilia	158



Definitions

Adventure (including Supermoto)

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

Custom

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

Moped

In law, a motorised two-wheeled vehicle with an engine capacity of less than 50cc and a maximum speed capability of 30mph, riders must be aged 16 years or over. Mopeds are available in Motorcycle and Scooter styles.

Motorcycle

In law, a motorised two-wheeled vehicle that is not a moped, riders must be aged 17 years or over.

Powered Two Wheelers

All types of two-wheeled motor vehicle, including Mopeds, Motorcycles and Scooters.

Sport/Touring

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

Supersport

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

Scooters

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission.

Touring

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

Naked

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

Trail/Enduro

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.



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