

# January 2024

# **Press Statistics**

New Road Registration by:-Vehicle Type, Style Capacity, Band, Powertrain, Make DfT Use & Test Data

Reporting Period : 01 Jan 2024 - 31 Jan 2024

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# Month and Year to Date: Market Overview



MOPEDS	Jan 2024 MTH	Jan 2023 MTH	% Change
NAKED	35	25	+40.0%
OTHER	72	70	+2.9%
SCOOTER	250	244	+2.5%
TOTAL MOPEDS	357	339	+5.3%

MOPEDS	Jan 2024 YTD	Jan 2023 YTD	% Change
NAKED	35	25	+40.0%
OTHER	72	70	+2.9%
SCOOTER	250	244	+2.5%
TOTAL MOPEDS	357	339	+5.3%

MOTORCYCLES	Jan 2024 MTH	Jan 2023 MTH	% Change
ADVENTURE	1,128	978	+15.3%
COMPETITION	426	466	-8.6%
CUSTOM	262	275	-4.7%
MODERN CLASSIC	631	524	+20.4%
NAKED	1,099	1,142	-3.8%
ROAD SPORT	415	399	+4.0%
SCOOTER	1,590	1,447	+9.9%
TOURING	80	141	-43.3%
UNSPECIFIED	25	9	+177.8%
TOTAL MOTORCYCLES	5,656	5,381	+5.1%

TRICYCLES	Jan 2024 MTH	Jan 2023 MTH	% Change
OTHER	10	25	-60.0%
SCOOTER	20	20	+0.0%
TOTAL TRICYCLES	30	45	-33.3%

SUMMARY	Jan 2024 MTH	Jan 2023 MTH	% Change
Total Scooters	1,860	1,711	8.7%
Total Mopeds, Motorcycles & Tricycles (exc. Scooters)	4,183	4,054	3.2%
TOTAL REGISTRATIONS	6,043	5,765	4.8%

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# Month and Year to Date: Powertrain and Capacity

POWERTRAIN	Jan 2024 MTH	Jan 2023 MTH	% Change	
ICE	5,790	5,564	+4.1%	
ELECTRIC	253	201	+25.9%	
TOTAL REGISTRATIONS	6,043	5,765	+4.8%	

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ICE	5,790	5,564	+4.1%
ELECTRIC	253	201	+25.9%
TOTAL REGISTRATIONS	6,043	5,765	+4.8%

ICE	Jan 2024 MTH	Jan 2023 MTH	% Change
0-50cc	251	256	-2.0%
51-125cc	2,231	2,251	-0.9%
126-500cc	1,256	1,006	+24.9%
501-750cc	494	648	-23.8%
751-1000cc	803	589	+36.3%
1000cc+	755	814	-7.2%
TOTAL REGISTRATIONS	5,790	5,564	+4.1%

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TOTAL REGISTRATIONS	5,790	5,564	+4.1%

ELECTRIC	Jan 2024 MTH	Jan 2023 MTH	% Change
Moped ≤ 4 kW	106	83	+27.7%
Motorcycle ≤ 11 kW	118	104	+13.5%
Motorcycle ≤ 35 kW	5	3	+66.7%
Motorcycle > 35 kW	9	1	+800.0%
Exempt	3	6	-50.0%
Unknown	12	4	+200.0%
TOTAL REGISTRATIONS	253	201	+25.9%

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# January 2024 Best Sellers

MOPED	Best Selling Models	Jan 2024 MTH
NAKED	Lexmoto CYPHER	9
OTHER	Sur-ron LIGHT BEE	24
SCOOTER	Lexmoto ECHO 50	35

MOTORCYCLE	Best Selling Models	Jan 2024 MTH
ADVENTURE	BMW R 1300 GS	99
COMPETITION	Sur-ron ULTRA BEE	48
CUSTOM	Keeway SUPERLIGHT	26
MODERN CLASSIC	Triumph SPEED 400	130
NAKED	Suzuki GSXS 125	55
ROAD SPORT	Suzuki GSXR 125	57
SCOOTER	Yamaha NMAX 125	315
TOURING	Honda NT 1100	31

TRICYCLE	Best Selling Models	Jan 2024 MTH
OTHER	Morgan 3 WHEELER	3
SCOOTER	Piaggio MP3 300	6



# January 2024 Best Sellers



ICE	Best Selling Models	Jan 2024 MTH
0-50cc	Lexmoto ECHO 50	35
51-125cc	Yamaha NMAX 125	315
126-500cc	Triumph SPEED 400	130
501-750cc	Triumph TRIDENT	32
751-1000cc	Suzuki GSXS 1000 X	66
1000cc+	BMW R 1300 GS	99

ELECTRIC	Best Selling Models	Jan 2024 MTH
Moped ≤ 4 kW	Sur-ron LIGHT BEE	24
Motorcycle ≤ 11 kW	Sur-ron ULTRA BEE	48
Motorcycle ≤ 35 kW	BMW CE 04 15kW	4
Motorcycle > 35 kW	Zero Motorcycles SR ZF14.4	5
Exempt	Electric Motion EPURE RACE	2



# January 2024 Best Sellers

Best Selling Brands	Jan 2024 Mth
Honda	1,333
Yamaha	702
Triumph	616
Suzuki	420
BMW	327
КТМ	274
Lexmoto	254
Royal Enfield	167
Kawasaki	166
Piaggio	137



### Definitions



In law, a two or three\* wheeled vehicle, having a maximum speed of 28 mph, maximum engine capacity 50cm3 or maximum power of 4kW. Rider must be aged 16 or over. ECWVTA Categories L1 & L2.

#### Motorcycle

In law, a two or three\* wheeled vehicle that is not a Moped. Riders must be aged 17 years or over. ECWVTA Categories L3 & L4.

#### Tricycle

In law, a three or four\* wheeled vehicle with symmetrically arranged wheels, that is not a Moped and is less than 1000kg. ECWVTA Category L5.

#### Adventure

These bikes are predominantly designed and capable for on-road use but have some capability for off road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

#### Competition

These bikes encompass trials, enduro and trail bikes designed for off-road or cross-country competition.

#### Custom

These machines include 'cruisers' and 'choppers'. They feature high handlebars, low seat height, forward footrests and minimal body panels. They often have a V-twin engine.

#### EPAC

Electric Power Assisted Cycles which are classed as mopeds, with pedals and power between 250-1000w.

#### **Modern Classic**

These machines are either built to the specifications similar to an earlier era or styled to look that way.

#### Naked

Road machines have little or no fairing and a more upright riding position. Includes Supermoto and Pit Bikes.

#### Road Sport

Designed with the latest race bike technology, they feature full fairings and low handlebars and riding position and are sometimes referred to as race replicas. Includes machines that fit between sport and touring categories. Typical features include full or partial fairings.

#### Scooter

Typically have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission. Can be a Moped, Motorcycle or Tricycle.

#### Touring

Machines designed for long-distance riding, typically featuring luggage carrying capability as standard and a comfortable seating position for rider and pillion.

### Other L-Cat

Three or four wheeled vehicles designed for commercial or leisure use, other than Scooters. Includes microcars.

#### Notes

\* Where additional wheels are present, ie 3 wheels on a motorcycle, they are considered to be a single point of contact, in most cases.

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