

# MCIA MEMBERSHIP

MEMBERSHIP YEAR 1<sup>ST</sup> APRIL 2024 – 31<sup>ST</sup> MARCH 2025

APPENDIX 1



MEMBER BENEFIT	Frequency	Industry Associated Companies		L-Category Vehicle Manufacturers & Importers			
		HONORARY MEMBER	GENERAL MEMBER	BRONZE MEMBER	SILVER MEMBER	GOLD MEMBER	PLATINUM MEMBER
<b>REPORTING SERVICES</b>							
<a href="#">Press Statistics</a> <i>New vehicle registrations</i>	Monthly	✓	✓	✓	✓	✓	✓
<a href="#">Monthly Statistical Book</a> <i>New vehicle registrations</i>	Monthly		✓	✓	✓	✓	✓
<a href="#">New Vehicle Registration Data</a> <i>Personalised Reporting &amp; Consultation Service</i>	Monthly	③	②	① A	①	①	①
<a href="#">Vehicle Parc – Make Report &amp; Parc Summary</a>	Quarterly		②	① A	✓	✓	✓
<a href="#">Vehicle Parc – Parc Extract &amp; Trend</a>	Quarterly					✓	✓
<a href="#">Vehicle Parc</a> <i>Personalised Reporting &amp; Consultation Service</i>	Quarterly	③	②	① A	①	①	①
<a href="#">Used Vehicle Market – List Reports</a>	Quarterly				✓	✓	✓
<a href="#">Used Vehicle Market</a> <i>Personalised Reporting &amp; Consultation Service</i>	Quarterly	③	②	① A	①	①	①
<a href="#">Test Pass Data</a> <i>Extract, Summary &amp; Trend (3 Reports)</i>	Quarterly	③	②	① A	✓	✓	✓
<a href="#">Theft Reporting</a> <i>(Subject to an additional contract)</i>	Quarterly			✓	✓	✓	✓
<a href="#">Executive Summary Report</a>	Daily						✓
<a href="#">Off-Road Reporting</a> <i>(Available to those contributing only)</i>	Monthly			✓	✓	✓	✓
<a href="#">Off-Road Market Summary</a> <i>Presented at the Off Road/Bike Sport Group</i>	Quarterly	✓	✓	✓	✓	✓	✓
<a href="#">New Vehicle Registration Guidance/Support</a>				✓	✓	✓	✓
<a href="#">Technical/Legislative Assistance</a>			✓	✓	✓	✓	✓
<a href="#">Plug-In Vehicle Grant Support</a>				✓	✓	✓	✓
<a href="#">Representation at Government Level</a>		✓	✓	✓	✓	✓	✓
<a href="#">Political Monitoring</a>			✓	✓	✓	✓	✓
<a href="#">News &amp; Communication</a> <i>Latest business advice/guidance</i>			✓	✓	✓	✓	✓
<a href="#">Members First</a> <i>Networking platform for Members</i>			✓	✓	✓	✓	✓
<a href="#">Legal Advice</a>			✓	✓	✓	✓	✓
<a href="#">Website Healthcheck</a>			✓	✓	✓	✓	✓
<b>INITIATIVES</b>							
<a href="#">The Route to Tomorrow's Journeys</a>		✓	✓	✓	✓	✓	✓
<a href="#">Buy Bikes with Confidence Programme</a>				✓	✓	✓	✓
<a href="#">MCIA Secured Scheme</a>				✓	✓	✓	✓
<a href="#">Unlock your Freedom</a>		✓	✓	✓	✓	✓	✓
<a href="#">Decarbonisation Action Plan</a>		✓	✓	✓	✓	✓	✓
<a href="#">The Journey to a Brighter Destination</a>		✓	✓	✓	✓	✓	✓
<a href="#">A Licence to Net Zero</a>		✓	✓	✓	✓	✓	✓
<a href="#">The Motorcycle Industry Careers Hub</a>		✓	✓	✓	✓	✓	✓
<a href="#">Elite Rider Training Initiative</a>		✓	✓	✓	✓	✓	✓
<b>EVENTS</b>							
<a href="#">Motorcycle Live Priority Booking</a>			✓	✓	✓	✓	✓
<a href="#">Motorcycle Live Trade Space Discount</a>		✓	✓	✓	✓	✓	✓
<a href="#">Motorcycle Live Stand Space up to 600m<sup>2</sup></a>							✓
<a href="#">Motorcycle Live Stand Space up to 250m<sup>2</sup></a>					✓	✓	
<a href="#">Motorcycle Live Stand Build Contribution</a>						✓	✓
<a href="#">Motorcycle Live FOC Retail Stand Space</a> <i>(within allocated stand space)</i>						✓	✓
<a href="#">Special Member Group Meetings</a>			✓	✓	✓	✓	✓
<a href="#">Special Interest Group Meetings</a>		✓	✓	✓	✓	✓	✓
<a href="#">MCIA Conference</a>	✓	✓	✓	✓	✓	✓	✓
<a href="#">Networking Opportunities</a>		✓	✓	✓	✓	✓	✓

- ① Inclusive Membership benefit – initial fee for creation apply - quotation on request
- ① A Bronze Members can upgrade to Silver Membership to receive additional reporting services
- ② Reporting available via quotation - 20%-member discount will apply
- ③ Reporting available via quotation - 5% Honorary member discount will apply