

March 2024

Press Statistics

New Road Registration by:-Vehicle Type, Style Capacity, Band, Powertrain, Make DfT Use & Test Data

Reporting Period : 01 Mar 2024 - 31 Mar 2024

Copyright 2024 - Motor Cycle Industry Association Limited



Month and Year to Date: Market Overview



MOPEDS	Mar 2024 MTH	Mar 2023 MTH	% Change
NAKED	47	40	+17.5%
OTHER	109	99	+10.1%
SCOOTER	349	389	-10.3%
TOTAL MOPEDS	505	528	-4.4%

MOPEDS	Mar 2024 YTD	Mar 2023 YTD	% Change
NAKED	108	89	+21.3%
OTHER	225	234	-3.8%
SCOOTER	787	831	-5.3%
TOTAL MOPEDS	1,120	1,154	-2.9%

MOTORCYCLES	Mar 2024 MTH	Mar 2023 MTH	% Change
ADVENTURE	4,154	3,947	+5.2%
COMPETITION	643	817	-21.3%
CUSTOM	1,233	1,299	-5.1%
MODERN CLASSIC	1,900	1,967	-3.4%
NAKED	3,417	3,795	-10.0%
ROAD SPORT	1,695	1,439	+17.8%
SCOOTER	2,651	2,928	-9.5%
TOURING	473	590	-19.8%
UNSPECIFIED	34	22	+54.5%
TOTAL MOTORCYCLES	16,200	16,804	-3.6%

TRICYCLES	Mar 2024 MTH	Mar 2023 MTH	% Change
OTHER	39	62	-37.1%
SCOOTER	59	49	+20.4%
TOTAL TRICYCLES	98	111	-11.7%

SUMMARY	Mar 2024 MTH	Mar 2023 MTH	% Change
Total Scooters	3,059	3,366	-9.1%
Total Mopeds, Motorcycles & Tricycles (exc. Scooters)	13,744	14,077	-2.4%
TOTAL REGISTRATIONS	16,803	17,443	-3.7%

MOTORCYCLES	Mar 2024 YTD	Mar 2023 YTD	% Change
ADVENTURE	6,116	5,550	+10.2%
COMPETITION	1,369	1,729	-20.8%
CUSTOM	1,743	1,834	-5.0%
MODERN CLASSIC	3,033	2,918	+3.9%
NAKED	5,336	5,883	-9.3%
ROAD SPORT	2,561	2,162	+18.5%
SCOOTER	5,786	5,754	+0.6%
TOURING	629	821	-23.4%
UNSPECIFIED	77	37	+108.1%
TOTAL MOTORCYCLES	26,650	26,688	-0.1%

TRICYCLES	Mar 2024 YTD	Mar 2023 YTD	% Change
OTHER	65	101	-35.6%
SCOOTER	117	79	+48.1%
TOTAL TRICYCLES	182	180	+1.1%

SUMMARY	Mar 2024 YTD	Mar 2023 YTD	% Change
Total Scooters	6,690	6,664	0.4%
Total Mopeds, Motorcycles & Tricycles (exc. Scooters)	21,262	21,358	-0.4%
TOTAL REGISTRATIONS	27,952	28,022	-0.2%





Month and Year to Date: Powertrain and Capacity

POWERTRAIN	Mar 2024 MTH	Mar 2023 MTH	% Change	
ICE	16,433	17,124	-4.0%	
ELECTRIC	370	319	+16.0%	
TOTAL REGISTRATIONS	16,803	17,443	-3.7%	

POWERTRAIN	Mar 2024 YTD	Mar 2023 YTD	% Change
ICE	27,178	27,282	-0.4%
ELECTRIC	774	740	+4.6%
TOTAL REGISTRATIONS	27,952	28,022	-0.2%

ICE	Mar 2024 MTH	Mar 2023 MTH	% Change
0-50cc	318	392	-18.9%
51-125cc	3,771	4,015	-6.1%
126-500cc	3,184	2,602	+22.4%
501-750cc	2,245	2,635	-14.8%
751-1000cc	3,301	3,622	-8.9%
1000cc+	3,614	3,858	-6.3%
TOTAL REGISTRATIONS	16,433	17,124	-4.0%

ICE	Mar 2024 YTD	Mar 2023 YTD	% Change
0-50cc	741	868	-14.6%
51-125cc	8,215	8,263	-0.6%
126-500cc	5,334	4,425	+20.5%
501-750cc	3,181	3,770	-15.6%
751-1000cc	4,758	4,698	+1.3%
1000cc+	4,949	5,258	-5.9%
TOTAL REGISTRATIONS	27,178	27,282	-0.4%

ELECTRIC	Mar 2024 MTH	Mar 2023 MTH	% Change
Moped ≤ 4 kW	187	136	+37.5%
Motorcycle ≤ 11 kW	159	149	+6.7%
Motorcycle ≤ 35 kW	8	8	+0.0%
Motorcycle > 35 kW	5	4	+25.0%
Exempt	10	16	-37.5%
Unknown	1	6	-83.3%
TOTAL REGISTRATIONS	370	319	+16.0%

ELECTRIC	Mar 2024 YTD	Mar 2023 YTD	% Change
Moped ≤ 4 kW	379	286	+32.5%
Motorcycle ≤ 11 kW	330	376	-12.2%
Motorcycle ≤ 35 kW	13	13	+0.0%
Motorcycle > 35 kW	15	7	+114.3%
Exempt	16	29	-44.8%
Unknown	21	29	-27.6%
TOTAL REGISTRATIONS	774	740	+4.6%







MOPED	Best Selling Models	Mar 2024 MTH
NAKED	Lexmoto CYPHER	13
OTHER	Sur-ron LIGHT BEE	22
SCOOTER	Lexmoto ECHO 50	21

MOTORCYCLE	Best Selling Models	Mar 2024 MTH
ADVENTURE	BMW R 1300 GS	431
COMPETITION	Beta RR 2T 300	30
CUSTOM	Royal Enfield METEOR 350	146
MODERN CLASSIC	Triumph SCRAMBLER 400X	222
NAKED	Yamaha MT-07 ABS	187
ROAD SPORT	Kawasaki NINJA 1000 SX	190
SCOOTER	Yamaha NMAX 125	415
TOURING	Honda NT 1100	126

TRICYCLE	Best Selling Models	Mar 2024 MTH
OTHER	BRP CAN-AM RYKER 900 ACE	10
SCOOTER	Yamaha TRICITY 300	17



March 2024 Best Sellers



ICE	Best Selling Models	Mar 2024 MTH
0-50cc	Lexmoto ECHO 50	21
51-125cc	Yamaha NMAX 125	415
126-500cc	Triumph SCRAMBLER 400X	222
501-750cc	Yamaha MT-07 ABS	187
751-1000cc	Triumph TIGER 900 GT PRO	161
1000cc+	BMW R 1300 GS	431

ELECTRIC	Best Selling Models	Mar 2024 MTH
Moped ≤ 4 kW	Sur-ron LIGHT BEE	22
Motorcycle ≤ 11 kW	NIU NQI GTS CARGO	34
Motorcycle ≤ 35 kW	BMW CE 04 15kW	7
Motorcycle > 35 kW	Zero Motorcycles DSR/X ZF17.3	2
Exempt	Stark VARG 80	4





March 2024 Best Sellers

Best Selling Brands	Mar 2024 Mth
Honda	3,079
Triumph	1,968
BMW	1,906
Yamaha	1,703
Kawasaki	1,264
Royal Enfield	792
КТМ	726
Suzuki	659
Ducati	636
Lexmoto	466



Definitions

Moped

In law, a two or three* wheeled vehicle, having a maximum speed of 28 mph, maximum engine capacity 50cm3 or maximum power of 4kW. Rider must be aged 16 or over. ECWVTA Categories L1 & L2.

Motorcycle

In law, a two or three* wheeled vehicle that is not a Moped. Riders must be aged 17 years or over. ECWVTA Categories L3 & L4.

Tricycle

In law, a three or four* wheeled vehicle with symmetrically arranged wheels, that is not a Moped and is less than 1000kg. ECWVTA Category L5.

Adventure

These bikes are predominantly designed and capable for on-road use but have some capability for off road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

Competition

These bikes encompass trials, enduro and trail bikes designed for off-road or cross-country competition.

Custom

These machines include 'cruisers' and 'choppers'. They feature high handlebars, low seat height, forward footrests and minimal body panels. They often have a V-twin engine.

EPAC

Electric Power Assisted Cycles which are classed as mopeds, with pedals and power between 250-1000w.

Modern Classic

These machines are either built to the specifications similar to an earlier era or styled to look that way.

Naked

Road machines have little or no fairing and a more upright riding position. Includes Supermoto and Pit Bikes.

Road Sport

Designed with the latest race bike technology, they feature full fairings and low handlebars and riding position and are sometimes referred to as race replicas. Includes machines that fit between sport and touring categories. Typical features include full or partial fairings.

Scooter

Typically have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission. Can be a Moped, Motorcycle or Tricycle.

Touring

Machines designed for long-distance riding, typically featuring luggage carrying capability as standard and a comfortable seating position for rider and pillion.

Other L-Cat

Three or four wheeled vehicles designed for commercial or leisure use, other than Scooters. Includes microcars.

Notes

* Where additional wheels are present, ie 3 wheels on a motorcycle, they are considered to be a single point of contact, in most cases.

Brief Terms and Conditions



The Motorcycle Industry Association (MCIA) permits this publicly available report to be freely distributed, providing that no charge or restriction on its availability is made in any way.

MCIA further permits the reproduction of the whole or parts of this report, providing that the below conditions are met.

- 1. To credit MCIA as the source and not to make out or endeavour to make out that the data has been supplied by any party other than MCIA.
- 2. Not to include the logo, name, address or contact details of any third party as an integral part of the data.
- 3. Ensure the data is not sponsored, nor appears to be sponsored, by the placing of third party logos or names within, or adjacent to, the data.

The Motor Cycle Industry Association Limited No 1 Rye Hill Office Park, Allesley, Coventry CV5 9AB Registered in England No. 1113282.

Copyright 2024 - Motor Cycle Industry Association Limited