



August 2024

Press Statistics

New Road Registration by:-
Vehicle Type, Style
Capacity, Band, Powertrain, Make
DfT Use & Test Data

Reporting Period : 01 Aug 2024 - 31 Aug 2024



Press Statistics August 2024



Month and Year to Date: Market Overview

MOPEDS	Aug 2024 MTH	Aug 2023 MTH	% Change
NAKED	62	45	+37.8%
OTHER	86	101	-14.9%
SCOOTER	368	340	+8.2%
TOTAL MOPEDS	516	486	+6.2%

MOPEDS	Aug 2024 YTD	Aug 2023 YTD	% Change
NAKED	388	322	+20.5%
OTHER	603	731	-17.5%
SCOOTER	2,489	2,416	+3.0%
TOTAL MOPEDS	3,480	3,469	+0.3%

MOTORCYCLES	Aug 2024 MTH	Aug 2023 MTH	% Change
ADVENTURE	1,099	1,297	-15.3%
COMPETITION	377	399	-5.5%
CUSTOM	581	627	-7.3%
MODERN CLASSIC	1,005	815	+23.3%
NAKED	1,693	1,813	-6.6%
ROAD SPORT	680	698	-2.6%
SCOOTER	1,574	1,858	-15.3%
TOURING	111	131	-15.3%
UNSPECIFIED	53	27	+96.3%
TOTAL MOTORCYCLES	7,173	7,665	-6.4%

MOTORCYCLES	Aug 2024 YTD	Aug 2023 YTD	% Change
ADVENTURE	15,912	15,143	+5.1%
COMPETITION	3,546	4,275	-17.1%
CUSTOM	5,174	5,536	-6.5%
MODERN CLASSIC	9,739	8,279	+17.6%
NAKED	16,014	18,191	-12.0%
ROAD SPORT	7,468	6,689	+11.6%
SCOOTER	15,320	16,240	-5.7%
TOURING	1,478	1,895	-22.0%
UNSPECIFIED	177	150	+18.0%
TOTAL MOTORCYCLES	74,828	76,398	-2.1%

TRICYCLES	Aug 2024 MTH	Aug 2023 MTH	% Change
OTHER	27	25	+8.0%
SCOOTER	19	33	-42.4%
TOTAL TRICYCLES	46	58	-20.7%

TRICYCLES	Aug 2024 YTD	Aug 2023 YTD	% Change
OTHER	254	274	-7.3%
SCOOTER	274	359	-23.7%
TOTAL TRICYCLES	528	633	-16.6%

SUMMARY	Aug 2024 MTH	Aug 2023 MTH	% Change
Total Scooters	1,961	2,231	-12.1%
Total Mopeds, Motorcycles & Tricycles (exc. Scooters)	5,774	5,978	-3.4%
TOTAL REGISTRATIONS	7,735	8,209	-5.8%

SUMMARY	Aug 2024 YTD	Aug 2023 YTD	% Change
Total Scooters	18,083	19,015	-4.9%
Total Mopeds, Motorcycles & Tricycles (exc. Scooters)	60,753	61,485	-1.2%
TOTAL REGISTRATIONS	78,836	80,500	-2.1%



Press Statistics August 2024



Month and Year to Date: Powertrain and Capacity

POWERTRAIN	Aug 2024 MTH	Aug 2023 MTH	% Change
ICE	7,382	7,875	-6.3%
ELECTRIC	353	334	+5.7%
TOTAL REGISTRATIONS	7,735	8,209	-5.8%

POWERTRAIN	Aug 2024 YTD	Aug 2023 YTD	% Change
ICE	76,225	77,853	-2.1%
ELECTRIC	2,611	2,647	-1.4%
TOTAL REGISTRATIONS	78,836	80,500	-2.1%

ICE	Aug 2024 MTH	Aug 2023 MTH	% Change
0-50cc	377	334	+12.9%
51-125cc	2,876	3,125	-8.0%
126-500cc	1,312	1,100	+19.3%
501-750cc	877	931	-5.8%
751-1000cc	1,119	1,316	-15.0%
1000cc+	821	1,069	-23.2%
TOTAL REGISTRATIONS	7,382	7,875	-6.3%

ICE	Aug 2024 YTD	Aug 2023 YTD	% Change
0-50cc	2,353	2,426	-3.0%
51-125cc	24,115	25,358	-4.9%
126-500cc	14,595	11,861	+23.1%
501-750cc	9,274	10,062	-7.8%
751-1000cc	13,483	14,546	-7.3%
1000cc+	12,405	13,600	-8.8%
TOTAL REGISTRATIONS	76,225	77,853	-2.1%

ELECTRIC	Aug 2024 MTH	Aug 2023 MTH	% Change
Moped ≤ 4 kW	139	152	-8.6%
Motorcycle ≤ 11 kW	207	162	+27.8%
Motorcycle ≤ 35 kW		9	-100.0%
Motorcycle > 35 kW	3	4	-25.0%
Exempt	3	6	-50.0%
Unknown	1	1	+0.0%
TOTAL REGISTRATIONS	353	334	+5.7%

ELECTRIC	Aug 2024 YTD	Aug 2023 YTD	% Change
Moped ≤ 4 kW	1,127	1,043	+8.1%
Motorcycle ≤ 11 kW	1,323	1,398	-5.4%
Motorcycle ≤ 35 kW	58	62	-6.5%
Motorcycle > 35 kW	27	51	-47.1%
Exempt	55	72	-23.6%
Unknown	21	21	+0.0%
TOTAL REGISTRATIONS	2,611	2,647	-1.4%



Press Statistics August 2024



August 2024 Best Sellers

MOPED	Best Selling Models	Aug 2024 MTH
NAKED	Multiple Items	14
OTHER	Yamasaki YM 50-10	23
SCOOTER	Lexmoto ECHO 50	56

MOTORCYCLE	Best Selling Models	Aug 2024 MTH
ADVENTURE	Royal Enfield HIMALAYAN 452	69
COMPETITION	Sur-ron ULTRA BEE	35
CUSTOM	Keeway SUPERLIGHT	70
MODERN CLASSIC	Triumph SPEED 400	135
NAKED	Honda CB 125 F	157
ROAD SPORT	Honda CBR 600 RR	68
SCOOTER	Yamaha NMAX 125	210
TOURING	Honda NT 1100	22

TRICYCLE	Best Selling Models	Aug 2024 MTH
OTHER	BRP CAN-AM RYKER 900 ACE	7
SCOOTER	Piaggio MP3 300	6



Press Statistics August 2024



August 2024 Best Sellers

ICE	Best Selling Models	Aug 2024 MTH
0-50cc	Lexmoto ECHO 50	56
51-125cc	Yamaha NMAX 125	210
126-500cc	Triumph SPEED 400	135
501-750cc	Honda CBR 600 RR	68
751-1000cc	Yamaha MT-09 SP	60
1000cc+	BMW R 1300 GS	58

ELECTRIC	Best Selling Models	Aug 2024 MTH
Moped ≤ 4 kW	Sur-ron LIGHT BEE	19
Motorcycle ≤ 11 kW	Vmoto SUPER SOCO CPX	53
Motorcycle > 35 kW	Multiple Items	1
Exempt	Multiple Items	1

Best Selling Brands	Aug 2024 Mth
Honda	1,168
Yamaha	893
Triumph	726
Lexmoto	434
BMW	398
KTM	379
Royal Enfield	360
Kawasaki	351
Suzuki	254
Keeway	232



Definitions

Moped

In law, a two or three* wheeled vehicle, having a maximum speed of 28 mph, maximum engine capacity 50cm³ or maximum power of 4kW. Rider must be aged 16 or over. ECWVTA Categories L1 & L2.

Motorcycle

In law, a two or three* wheeled vehicle that is not a Moped. Riders must be aged 17 years or over. ECWVTA Categories L3 & L4.

Tricycle

In law, a three or four* wheeled vehicle with symmetrically arranged wheels, that is not a Moped and is less than 1000kg. ECWVTA Category L5.

Adventure

These bikes are predominantly designed and capable for on-road use but have some capability for off road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

Competition

These bikes encompass trials, enduro and trail bikes designed for off-road or cross-country competition.

Custom

These machines include 'cruisers' and 'choppers'. They feature high handlebars, low seat height, forward footrests and minimal body panels. They often have a V-twin engine.

EPAC

Electric Power Assisted Cycles which are classed as mopeds, with pedals and power between 250-1000w.

Modern Classic

These machines are either built to the specifications similar to an earlier era or styled to look that way.

Naked

Road machines have little or no fairing and a more upright riding position. Includes Supermoto and Pit Bikes.

Road Sport

Designed with the latest race bike technology, they feature full fairings and low handlebars and riding position and are sometimes referred to as race replicas. Includes machines that fit between sport and touring categories. Typical features include full or partial fairings.

Scooter

Typically have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission. Can be a Moped, Motorcycle or Tricycle.

Touring

Machines designed for long-distance riding, typically featuring luggage carrying capability as standard and a comfortable seating position for rider and pillion.

Other L-Cat

Three or four wheeled vehicles designed for commercial or leisure use, other than Scooters. Includes microcars.

Notes

* Where additional wheels are present, ie 3 wheels on a motorcycle, they are considered to be a single point of contact, in most cases.



Brief Terms and Conditions

The Motorcycle Industry Association (MCIA) permits this publicly available report to be freely distributed, providing that no charge or restriction on its availability is made in any way.

MCIA further permits the reproduction of the whole or parts of this report, providing that the below conditions are met.

- 1. To credit MCIA as the source and not to make out or endeavour to make out that the data has been supplied by any party other than MCIA.**
- 2. Not to include the logo, name, address or contact details of any third party as an integral part of the data.**
- 3. Ensure the data is not sponsored, nor appears to be sponsored, by the placing of third party logos or names within, or adjacent to, the data.**

**The Motor Cycle Industry Association Limited
No 1 Rye Hill Office Park, Allesley, Coventry CV5 9AB
Registered in England No. 1113282.**