

July 2025

Press Statistics

New Road Registration by:-Vehicle Type, Style Capacity, Band, Powertrain, Make DfT Use & Test Data

Reporting Period: 01 Jul 2025 - 31 Jul 2025

Produced: 07-Aug-2025 00:38:10





Month and Year to Date: Market Overview

MOPEDS	Jul 2025 MTH	Jul 2024 MTH	% Change
NAKED	34	49	-30.6%
OTHER	101	79	+27.8%
SCOOTER	328	327	+0.3%
TOTAL MOPEDS	463	455	+1.8%

MOPEDS	Jul 2025 YTD	Jul 2024 YTD	% Change
NAKED	216	326	-33.7%
OTHER	419	517	-19.0%
SCOOTER	1,730	2,120	-18.4%
TOTAL MOPEDS	2,365	2,963	-20.2%

MOTORCYCLES	Jul 2025 MTH	Jul 2024 MTH	% Change
ADVENTURE	1,665	1,655	+0.6%
COMPETITION	418	429	-2.6%
CUSTOM	568	604	-6.0%
MODERN CLASSIC	990	1,181	-16.2%
NAKED	1,847	2,065	-10.6%
ROAD SPORT	923	799	+15.5%
SCOOTER	1,976	1,863	+6.1%
TOURING	143	157	-8.9%
UNSPECIFIED	17	14	+21.4%
TOTAL MOTORCYCLES	8,547	8,767	-2.5%

MOTORCYCLES	Jul 2025 YTD	Jul 2024 YTD	% Change
ADVENTURE	12,289	14,816	-17.1%
COMPETITION	3,032	3,167	-4.3%
CUSTOM	3,619	4,593	-21.2%
MODERN CLASSIC	7,552	8,734	-13.5%
NAKED	11,860	14,318	-17.2%
ROAD SPORT	5,391	6,791	-20.6%
SCOOTER	10,712	13,747	-22.1%
TOURING	1,215	1,367	-11.1%
UNSPECIFIED	99	123	-19.5%
TOTAL MOTORCYCLES	55,769	67,656	-17.6%

TRICYCLES	Jul 2025 MTH	Jul 2024 MTH	% Change
OTHER	27	22	+22.7%
SCOOTER	20	39	-48.7%
TOTAL TRICYCLES	47	61	-23.0%

TRICYCLES	Jul 2025 YTD	Jul 2024 YTD	% Change
OTHER	181	227	-20.3%
SCOOTER	153	255	-40.0%
TOTAL TRICYCLES	334	482	-30.7%

SUMMARY	Jul 2025 MTH	Jul 2024 MTH	% Change
Total Scooters	2,324	2,229	4.3%
Total Mopeds, Motorcycles & Tricycles (exc. Scooters)	6,733	7,054	-4.6%
TOTAL REGISTRATIONS	9,057	9,283	-2.4%

SUMMARY	Jul 2025 YTD	Jul 2024 YTD	% Change
Total Scooters	12,595	16,122	-21.9%
Total Mopeds, Motorcycles & Tricycles (exc. Scooters)	45,873	54,979	-16.6%
TOTAL REGISTRATIONS	58,468	71,101	-17.8%





Month and Year to Date: Powertrain and Capacity

POWERTRAIN	Jul 2025 MTH	Jul 2024 MTH	% Change
ICE	8,692	8,952	-2.9%
ELECTRIC	365	331	+10.3%
TOTAL REGISTRATIONS	9,057	9,283	-2.4%

POWERTRAIN	Jul 2025 YTD	Jul 2024 YTD	% Change
ICE	56,527	68,843	-17.9%
ELECTRIC	1,941	2,258	-14.0%
TOTAL REGISTRATIONS	58,468	71,101	-17.8%

ICE	Jul 2025 MTH	Jul 2024 MTH	% Change
0-50cc	349	344	+1.5%
51-125cc	3,115	3,098	+0.5%
126-500cc	1,489	1,785	-16.6%
501-750cc	960	1,045	-8.1%
751-1000cc	1,557	1,553	+0.3%
1000cc+	1,222	1,127	+8.4%
TOTAL REGISTRATIONS	8,692	8,952	-2.9%

ICE	Jul 2025	Jul 2024	% Change
	YTD	YTD	,, onango
0-50cc	1,841	1,976	-6.8%
51-125cc	16,330	21,239	-23.1%
126-500cc	10,247	13,284	-22.9%
501-750cc	7,018	8,396	-16.4%
751-1000cc	11,961	12,365	-3.3%
1000cc+	9,130	11,583	-21.2%
TOTAL REGISTRATIONS	56,527	68,843	-17.9%

ELECTRIC	Jul 2025 MTH	Jul 2024 MTH	% Change
Moped <= 4 kW	114	111	+2.7%
Motorcycle <= 11 kW	234	202	+15.8%
Motorcycle <= 35 kW	5	1	+400.0%
Motorcycle > 35 kW	1	1	+0.0%
Exempt	6	12	-50.0%
Unknown	5	4	+25.0%
TOTAL REGISTRATIONS	365	331	+10.3%

ELECTRIC	Jul 2025 YTD	Jul 2024 YTD	% Change
Moped <= 4 kW	524	987	-46.9%
Motorcycle <= 11 kW	1,310	1,118	+17.2%
Motorcycle <= 35 kW	45	58	-22.4%
Motorcycle > 35 kW	14	24	-41.7%
Exempt	25	51	-51.0%
Unknown	23	20	+15.0%
TOTAL REGISTRATIONS	1,941	2,258	-14.0%





July 2025 Best Sellers

MOPED	Best Selling Models	Jul 2025 MTH
NAKED	Neco NC50	10
OTHER	Talaria TL 5500 STING PRO	23
SCOOTER	Lexmoto DIABLO 50 LJ 50 QT-9M	38

MOTORCYCLE	Best Selling Models	Jul 2025 MTH
ADVENTURE	BMW R 1300 GS ADVENTURE	127
COMPETITION	Stark VARG EX	39
CUSTOM	Keeway SUPERLIGHT	44
MODERN CLASSIC	Honda GB 350 S	107
NAKED	Honda CB 125 R	91
ROAD SPORT	Lexmoto LXR 125	104
SCOOTER	Honda PCX 125	386
TOURING	BMW R 1300 RT	48

TRICYCLE	Best Selling Models	Jul 2025 MTH
OTHER	Multiple Items	5
SCOOTER	Piaggio MP3 310 S HPE	11





July 2025 Best Sellers

ICE	Best Selling Models	Jul 2025 MTH
0-50cc	Lexmoto DIABLO 50 LJ 50 QT-9M	38
51-125cc	Honda PCX 125	386
126-500cc	Honda GB 350 S	107
501-750cc	Honda NC 750 X	67
751-1000cc	Honda CB 1000 HORNET	78
1000cc+	BMW R 1300 GS ADVENTURE	127

ELECTRIC	Best Selling Models	Jul 2025 MTH
Moped <= 4 kW	Talaria TL 5500 STING PRO	23
Motorcycle <= 11 kW	Vmoto SUPER SOCO CPX	54
Motorcycle <= 35 kW	BMW CE 04 15kW	3
Motorcycle > 35 kW	Zero Motorcycles SR/S ZF17.3	1
Exempt	Electric Motion EPURE FACTOR-E PILOT	3





July 2025 Best Sellers

Best Selling Brands	Jul 2025 Mth
Honda	1,845
Yamaha	963
BMW	779
Triumph	670
Lexmoto	501
Kawasaki	492
Royal Enfield	318
KTM	285
Suzuki	260
Ducati	224





Definitions

Moped

In law, a two or three* wheeled vehicle, having a maximum speed of 28 mph, maximum engine capacity 50cm3 or maximum power of 4kW. Rider must be aged 16 or over. ECWVTA Categories L1 & L2.

Motorcycle

In law, a two or three* wheeled vehicle that is not a Moped. Riders must be aged 17 years or over. ECWVTA Categories L3 & L4.

Tricycle

In law, a three or four* wheeled vehicle with symmetrically arranged wheels, that is not a Moped and is less than 1000kg. ECWVTA Category L5.

Adventure

These bikes are predominantly designed and capable for on-road use but have some capability for off road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

Competition

These bikes encompass trials, enduro and trail bikes designed for off-road or cross-country competition.

Custom

These machines include 'cruisers' and 'choppers'. They feature high handlebars, low seat height, forward footrests and minimal body panels. They often have a V-twin engine.

EPAC

Electric Power Assisted Cycles which are classed as mopeds, with pedals and power between 250-1000w.

Modern Classic

These machines are either built to the specifications similar to an earlier era or styled to look that way.

Naked

Road machines have little or no fairing and a more upright riding position. Includes Supermoto and Pit Bikes.

Road Sport

Designed with the latest race bike technology, they feature full fairings and low handlebars and riding position and are sometimes referred to as race replicas. Includes machines that fit between sport and touring categories. Typical features include full or partial fairings.

Scooter

Typically have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission. Can be a Moped, Motorcycle or Tricycle.

Touring

Machines designed for long-distance riding, typically featuring luggage carrying capability as standard and a comfortable seating position for rider and pillion.

Other L-Cat

Three or four wheeled vehicles designed for commercial or leisure use, other than Scooters. Includes microcars.

Notes

* Where additional wheels are present, ie 3 wheels on a motorcycle, they are considered to be a single point of contact, in most cases.

Produced: 07-Aug-2025 00:38:10

Press Statistics July 2025

Brief Terms and Conditions

The Motorcycle Industry Association (MCIA) permits this publicly available report to be freely distributed, providing that no charge or restriction on its availability is made in any way.

MCIA further permits the reproduction of the whole or parts of this report, providing that the below conditions are met.

- 1. To credit MCIA as the source and not to make out or endeavour to make out that the data has been supplied by any party other than MCIA.
- 2. Not to include the logo, name, address or contact details of any third party as an integral part of the data.
- 3. Ensure the data is not sponsored, nor appears to be sponsored, by the placing of third party logos or names within, or adjacent to, the data.

The Motor Cycle Industry Association Limited No 1 Rye Hill Office Park, Allesley, Coventry CV5 9AB Registered in England No. 1113282.